



Esercizio 1

Scaricare immagine da pexel, simile a quella dell'esempio

Impostare testi come da esempio usando font Serif per il titolo e font Sans Serif per i testo a suo fianco

Cercare di rispettare pesi e grandezze come da esempio



Esercizio 2 e 3

Scaricare immagine da pexel, simile a quella dell'esempio

ES 2 Impostare testi come da esempio usando font **SERIF** per il titolo

FARE titolo bianco con opacità per far vedere anche la foto

ES 3 Rifare lo stesso esercizio usando una font **SANS SERIF**

Cercare di rispettare pesi e grandezze come da esempio

THE
BEST
of
COUTURE

Elegant, feminine, and utterly spectacular, the season's dreamiest evening looks shine in the City of Light

Photographs by Katja Rahlves

Monumental fashion: Gown, Valentino Haute Couture. 212-772-6969. FASHION EDITOR: Jodie Barnes

Esercizio 4 e 5

ES 4 Rifare testo come esempio usando font serif scaricandola da Dafont o da Google Font
Creare varie finestre di testo e mantenere giustezze come esempio

ES 5 Rifare lo stesso esercizio usando font sans serif

The SOFIA factor

Born into *Hollywood royalty* but more than capable of earning her own crown, *SOFIA COPPOLA* has risen to the challenge of making a film charting *celebrity culture* gone bad. She tells NATASHIA FRASER-CAVASSONI of her love for Paris, *Marc Jacobs*, chocolate "sashimi" and *family*.
Photographed by Paul Jasmin.

When Sofia Coppola slips into the Café de Flore, it is easy to understand why the hard-to-please Parisians love the American-born film-maker. Effortlessly chic, she is wearing a white T-shirt, indigo-blue Acne jeans, Céline sandals and carrying the calf leather SC bag that she designed for Louis Vuitton in 2008. Sporting no make-up and boasting thick chestnut hair that falls above her shoulders, the slight, long-limbed Coppola sums up coltish. That is until the style icon starts talking about her latest film *The Bling Ring*. "Based on a true story, it's totally different to anything else I've done," the 42-year-old says. "But then, I like a challenge."

Featuring Emma Watson, *The Bling Ring* concerns a gang of privileged Hollywood teenagers who break into the homes of celebrities such as Lindsay Lohan and swipe their Chanel and other high-fashion items. "The business of stealing labels becomes their equivalent of eating candy but all the time," Coppola says. "Way out of balance, it quickly turns bad." Her voice is gentle but she is succinct and particular about her choice of words. "Throughout the film, I was trying hard not to be judgemental because I wanted the audience to react and make their own decision," she says. On the other hand, with regard to the gang's obsession with celebrity and luxury labels, Coppola opines: "I do think it is a big part of our culture and the reality is not being addressed." ▶

Esercizio 6

Rifare testo come esempio usando font serif e font script elegante scaricandole da Dafont o da Google Font
Creare varie finestre di testo e mantenere giustezze come esempio
Attenzione alle centrature e alle giustezze dei vari testi

01

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

2016 FASHION WEEK

PAUL SMITH COLLECTION

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tatione ullamcorper suscipit lobortis risi ut aliquip ex ea commodo consequat.

01/02/16
20 - 60
GATES 10 - 00
THE WINE MARKET
NEWYORK

TICKET
7\$

www.yourevent.com

Esercizio 7

Esercizio Usare 2 programmi Photoshop e InDesign

Cercare modella da scontornare e ricreare sfondo con bolle come da esempio

Impaginare poi in InDesign gestendo i testi così come da esempio

FONT consigliata VOOR (dafont.com)